

Calico Ghost Town Marketing Services

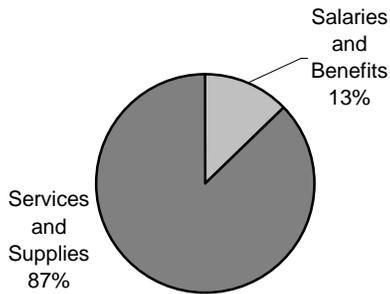
DESCRIPTION OF MAJOR SERVICES

This special revenue fund was established to provide separate accountability and operations of marketing services for Calico Ghost Town Regional Park. A portion of revenues from the Calico Ghost Town concessionaires and park admission fees are used to advertise and market several special events including Calico Days, Spring Festival, Hullabaloo, and the Fine Arts Show.

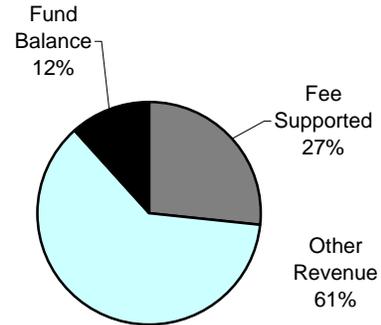
BUDGET AND WORKLOAD HISTORY

	Actual 2002-03	Budget 2003-04	Actual 2003-04	Final 2004-05
Total Appropriation	338,741	428,694	372,491	431,732
Departmental Revenue	380,479	370,500	364,129	381,900
Fund Balance		58,194		49,832
Budgeted Staffing		1.0		1.0

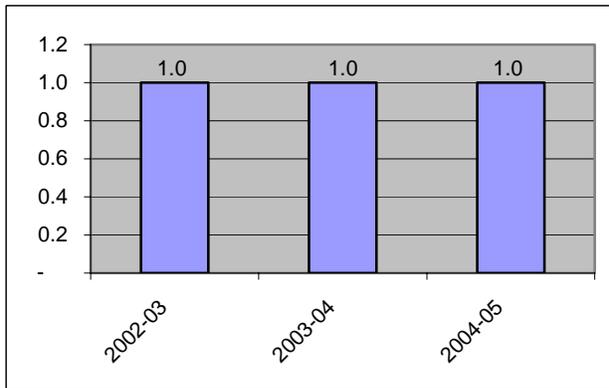
2004-05 BREAKDOWN BY EXPENDITURE AUTHORITY



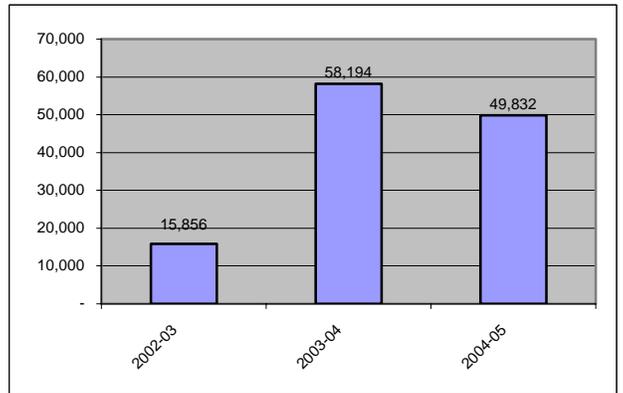
2004-05 BREAKDOWN BY FINANCING SOURCE



2004-05 STAFFING TREND CHART



2004-05 FUND BALANCE TREND CHART



GROUP: Econ Dev/Public Svc
DEPARTMENT: Public Works - Regional Parks
FUND: Calico Ghost Town Marketing Svcs

BUDGET UNIT: SPS CCR
FUNCTION: Recreation and Cultural Services
ACTIVITY: Promotion

	2003-04 Actuals	2003-04 Approved Budget	2004-05 Board Approved Base Budget	2004-05 Board Approved Changes to Base Budget	2004-05 Final Budget
Appropriation					
Salaries and Benefits	48,575	49,541	49,541	5,278	54,819
Services and Supplies	323,743	378,980	378,980	(2,257)	376,723
Transfers	173	173	173	17	190
Total Appropriation	372,491	428,694	428,694	3,038	431,732
Departmental Revenue					
Use of Money and Prop	68,449	56,000	56,000	400	56,400
Current Services	103,280	110,000	110,000	5,000	115,000
Other Revenue	192,400	204,500	204,500	6,000	210,500
Total Revenue	364,129	370,500	370,500	11,400	381,900
Fund Balance		58,194	58,194	(8,362)	49,832
Budgeted Staffing		1.0	1.0	-	1.0

DEPARTMENT: Public Works - Regional Parks
FUND: Calico Ghost Town Marketing Svcs
BUDGET UNIT: SPS CCR

SCHEDULE A

MAJOR CHANGES TO THE BUDGET

	Budgeted Staffing	Appropriation	Departmental Revenue	Fund Balance
2003-04 FINAL BUDGET	1.0	428,694	370,500	58,194
Cost to Maintain Current Program Services				
Salaries and Benefits Adjustments	-	-	-	-
Internal Service Fund Adjustments	-	-	-	-
Prop 172	-	-	-	-
Other Required Adjustments	-	-	-	-
Subtotal	-	-	-	-
Board Approved Adjustments During 2003-04				
30% Spend Down Plan	-	-	-	-
Mid-Year Board Items	-	-	-	-
Subtotal	-	-	-	-
Impacts Due to State Budget Cuts				
	-	-	-	-
TOTAL BOARD APPROVED BASE BUDGET	1.0	428,694	370,500	58,194
Board Approved Changes to Base Budget	-	3,038	11,400	(8,362)
TOTAL 2004-05 FINAL BUDGET	1.0	431,732	381,900	49,832



DEPARTMENT: Public Works - Regional Parks
 FUND: Calico Ghost Town Marketing Svcs
 BUDGET UNIT: SPS CCR

SCHEDULE B

BOARD APPROVED CHANGES TO BASE BUDGET

	Brief Description of Board Approved Changes	Budgeted Staffing	Appropriation	Departmental Revenue	Fund Balance
1.	Salaries and Benefits An increase in benefits for the marketing specialist.		5,278	-	5,278
2.	Services and Supplies A \$33,358 reduction in services and supplies is due to less fund balance available for FY 2004-05.	-	(2,257)	-	(2,257)
** Final Budget Adjustment - Appropriations have been increased by \$31,101 due to the actual fund balance for FY 2004-05 being greater than anticipated.					
3.	Transfers A slight increase in EHAP charges.	-	17	-	17
4.	Revenue From Use of Money and Property Slight increase due to a rise in tourism at the park.	-	-	400	(400)
5.	Revenue from Current Services Slight increase due to a rise in tourism at the park.	-	-	5,000	(5,000)
6.	Other Revenue Anticipated increase in festival and special event revenue.	-	-	6,000	(6,000)
Total		<u>-</u>	<u>3,038</u>	<u>11,400</u>	<u>(8,362)</u>

**** Final Budget Adjustments were approved by the Board after the proposed budget was submitted.**

